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INSTITUTION'S INNOVATION COUNCIL (IIC)

SHYAM LAL COLLEGE, DELHI



Intellectual Property Rights (IPRS) & IP Management workshop For Startups towards Viksit Bharat @2047

12-04-2024

SLC (UNIVERSITY OF DELHI)
SHYAM LAL COLLEGE
NAAC A++ & NIRF AIR 68th

INSTITUTION'S INNOVATION COUNCIL
in collaboration with IQAC

Presents

**WORKSHOP ON
INTELLECTUAL PROPERTY RIGHTS (IPRS)
AND IP MANAGEMENT FOR STARTUPS**

TOWARDS VIKSIT BHARAT @2047

Krishnagandhi Pachiappan
Entrepreneur - Mahalakshmi Healthcare
Co-founder - Firechip Education Technology Pvt Ltd.
Mentor and Entrepreneurship Educator,
Nandha Engineering College, Erode, Tamil Nadu

SCAN ME

12 APRIL, 2024
3:00 PM ONWARDS
GOOGLE MEET

FACULTY COORDINATORS
MR. BALRAM KINDRA
DR. SUSHIL KUMAR
DR. LEENA SINGH
DR. NIDHIJAIN
DR. SAUBHAGYALAXMI SINGH (CONVENOR)
PROF. KUSHA TIWARI (DIRECTOR, IQAC)
PROF. RABI NARAYAN KAR (PRINCIPAL)

Overview: The video presents an overview of intellectual property rights (IPR) and IP management for startups, focusing on patents, trademarks, and copyrights. It also discusses the importance of IP protection for the growth of startups and innovators.

Main Topics:

Topic 1: The different types of intellectual property rights, such as patents, trademarks, and copyrights.

Topic 2: The steps to follow in IP management for startups, including branding elements, trademarks, and copyrights.

Topic 3: The benefits of IP protection, including revenue generation and penalties for infringement.

Key Points:

Point 1: Patents protect inventions and innovations, helping startups prevent others from copying their ideas.

Point 2: Trademarks are essential for startups to brand their products and services and create customer recognition.

Point 3: Copyrights protect creative works like stories, songs, and designs, and can help startups generate revenue from licensing and production.

Examples:

Example 1: A flexible mobile technology that protects against damage when dropped.

Example 2: A sewage cleaning robot with unique Features filed in multiple countries and patented for 20 years.

Analysis: The video emphasizes the need for startups and innovators to protect their IP, as it plays a crucial role in their growth and development. It highlights the benefits of IP protection, such as financial rewards and prevention against infringement, and offers guidance on how to manage IP effectively.

Krishnagandhi Pachlappan (Presenting)

Understanding Intellectual Property

Intellectual property refers to creations of the mind, such as inventions, literary and artistic works, designs, symbols, names, and images

Common types of IP include patents, trademarks, copyrights, and trade secrets

3:07 PM | hmd-1tbw-dkx

Krishnagandhi Pachlappan (Presenting)

Krishnagandhi Pachlappan	nidhi jain	Chetan Sharma	Manas Kandwal	Balram kindra	Dr.Moniika Goyal-Physics	
Dr.Saabhagyataxmi Singh	Shiwani Aggarwal	Chaitanya Lohani	bisla devi	Arya Yadav	Utkarsh 21	Sushmitha
Shyam Tripathi	Jarul Gupta	2246-CS Shouryamann Varma	Shivani Chauhan	Astha Chaudhary	Savita Agarwal	Priyanka Yadav
Akansha Gupta	Dr. Sunny Aggarwal	Krishna Patel	Anshraj Singh	Madhav Agarwal	Deepanshu Lal	Sushil Kumar
Aditya Ray	monica gambhir	Anshuman	Aastha Bhatnagar	Dr. Rahul Bosen	Tanvir Kaur	Innovation council - shyam lai c...
Jagi Kum	Tanishq Sehgal	Akshita Bathla	Vidushi Samant	Chshin Sawhney	Vikas Kumar Sobst	Sanskriti Goel

15:53 | hmd-1tbw-dkx

Krishnagandhi Pachiappan (Presenting)

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Slide 14 of 14 Accessibility: Investigate

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15:53 | hmd-itbw-dkv

Participants:

- Krishnagandhi P...
- Chetan Sharma
- nidhi jain
- Manas Kandwal
- Bairam kindra
- Dr.Monika Goyal...
- Dr.Saubhagyelax...
- Shivani Agarwal
- Chaitanya Lohani
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- Arya Yadav
- Utkarsh 21
- Sushmita
- Shyam Tripathi
- Jarul Gupta
- 2246-CS Shoury...
- Shivani Chauhan
- Asha Chaudhary
- Savita Agarwal
- 19 others
- Sanskriti Goel

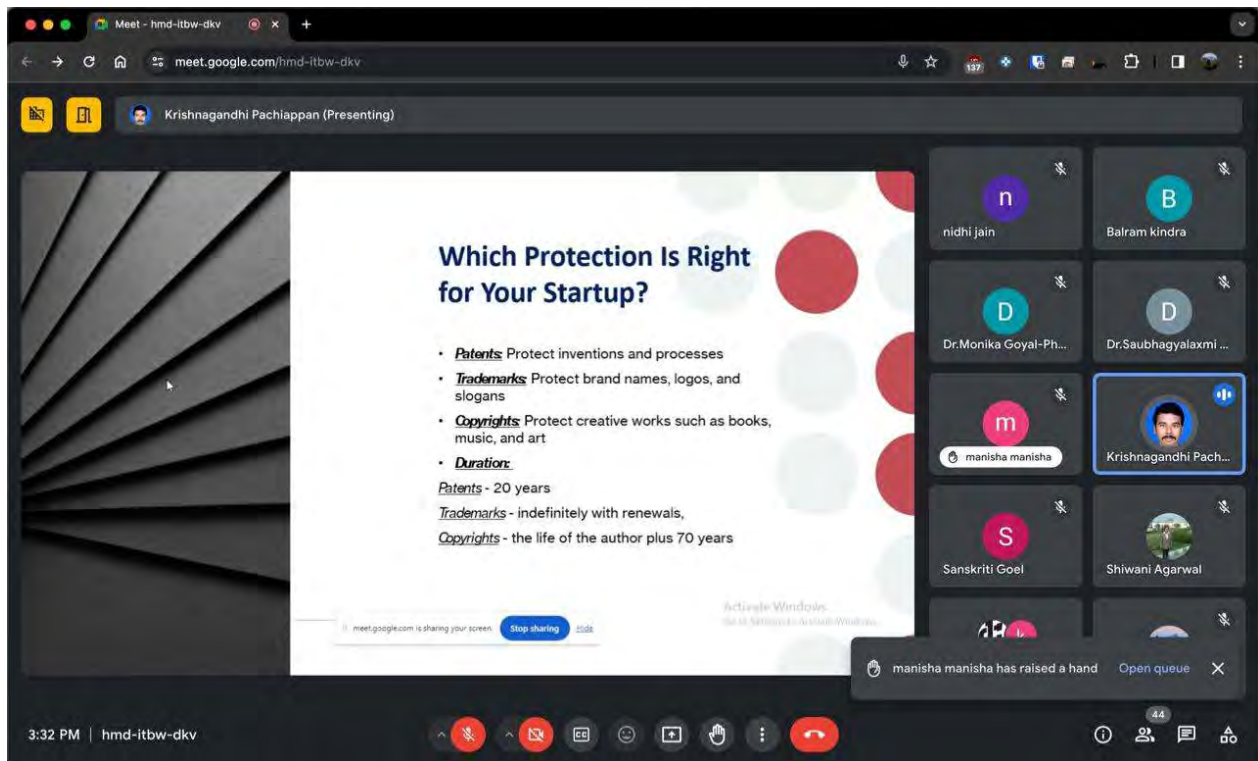
New tab Meet - hmd-itbw-dkv

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15:58 | hmd-itbw-dkv

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- Anshraj Singh
- Madhav Agarwal
- Deepanshu Lal
- Aditya Ray
- monica gambhir
- Anshuman
- Vikas Kumar Sobst
- Aastha Bhatnagar
- Dr. Rahul Boadh
- Tanvir Kaur
- Innovation council - shyam...
- Tanvi Sehgal
- Akshita Bathia
- Vidushi Samant
- Sanskriti Goel



Conclusion: Startups should focus on intellectual property rights and IP management to protect their innovations, create unique brands, and generate revenue. The successful implementation of IP strategies can lead to increased growth and a competitive edge in the market.

Thoughts: The video provides an informative and comprehensive overview of IP rights and their significance in the startup ecosystem. It serves as a valuable resource for startups looking to protect and grow their businesses by effectively managing their intellectual property assets.

Faculty Attendants:

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3	Dr. Nidhi Jain

4	Dr. Leena Singh
5	Mr. Balram Kindra
6	Dr. Sushil Kumar
7	Dr. sunny aggrwal
8	Dr. Bisla Devi
9	Dr. Kanika Solanki

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